



### TOKENS & COUPONS: Farmers' Market Nutrition Incentive Programs

#### How do they work?

1. A customer can receive tokens from our market table via a credit card, SNAP Card (food stamps) or as a bonus to an *unstamped* WIC or Senior Discount coupon.
2. Vendors can only accept the two market-specific Farmers' Market tokens (Ex. A & B below) at each of our markets. Truro tokens are to be used only in Truro; Provincetown tokens are to be used only in Provincetown.

#### **Ex. A: SNAP/CREDIT/DEBIT TOKEN**

Given for SNAP/Credit/Debit Cards  
(can buy SNAP eligible items only-see table below)



#### **SNAP/CREDIT/DEBIT TOKEN CAN BUY:**

*ONLY food & food-producing plants  
(NOT hot food or food to be eaten on site)*

#### **Ex. B: FRUIT & VEG TOKEN**

Given for all DOUBLING programs (SNAP & WIC/Sr)  
(can buy fruit & veg *ONLY*)



#### **FRUIT & VEG TOKENS CAN BUY:**

*ONLY fruits & vegetables*

<b>SNAP Benefits CAN Buy:</b>	<b>SNAP Benefits CANNOT Buy:</b>
<ul style="list-style-type: none"> <li>■ Foods for you and your household to eat, such as:                             <ul style="list-style-type: none"> <li>• breads and cereals;</li> <li>• fruits and vegetables;</li> <li>• meats, fish and poultry; and</li> <li>• dairy products.</li> </ul> </li> <li>■ Seeds and plants which produce food for you and your household to eat.</li> </ul>	<ul style="list-style-type: none"> <li>■ Beer, wine, liquor, cigarettes or tobacco.</li> <li>■ Any nonfood items, such as:                             <ul style="list-style-type: none"> <li>• pet foods;</li> <li>• soaps, paper products; and</li> <li>• household supplies.</li> </ul> </li> <li>■ Vitamins and medicines.</li> <li>■ Food that will be eaten in the store.</li> <li>■ Hot foods.</li> </ul>

- **WIC & SENIOR COUPONS CAN BUY:** *ONLY fruits, vegetables, herbs (and Seniors can buy honey).*
- **NO CHANGE** or cash exchanged for either the tokens or coupons.

#### **GET PAID! Vendor Reimbursement:**

1. Please submit your tokens to the Market Manager at the Sustainable CAPE Token Table at the end of each market.
2. Count your tokens and figure out the amount due; we'll take the tokens and give you a receipt.
3. Token reimbursements will be paid monthly by Sustainable CAPE.
4. WIC & Senior Coupons require prior certification by the state, redemption for reimbursement is the responsibility of the vendor. (See MA Farmers' Market Nutrition Program Cheat Sheet)



### TOKENS & COUPONS: Farmers' Market Nutrition Incentive Programs (p. 2 of 2)

#### Sustainable CAPE's Farmer's Market Token Program Agreement

*This agreement enables eligible food VENDOR to participate in the Nutrition Incentive Token Program at the TFM. It also confirms the vendors' agreement to adhere to the safety rules of the Farmers' Market*

This agreement is between Sustainable CAPE (SC) and \_\_\_\_\_, an authorized Farmers' Market vendor (herein referred to as "VENDOR").

#### The SNAP/CREDIT /DEBIT TOKEN and FRUIT & VEG TOKEN Program will operate in the following manner:

SNAP or Credit Card customers may purchase wooden tokens from designated Farmers' Market staff. The patron's card will be debited for the value of the tokens purchased. Patrons will use the tokens **for purchase of SNAP eligible foods ONLY (see above)** from authorized vendors at the MARKET.

At the discretion of the market and dependent upon funding, FRUIT & VEG TOKENS will be given out as bonus incentive tokens. Up to a \$10 bonus will be given to customers who use certain forms of payment (SNAP, coupons, etc) at the market.

At the end of each market day, authorized VENDORS will exchange tokens for a reimbursement receipt from MARKET staff. Reimbursement will be dispersed to the VENDOR monthly. VENDOR should keep receipts for verification.

Market specific wooden tokens will be used in \$2.50 denominations.

VENDOR is bound by this agreement to follow all guidelines, as set forth by Federal and State authorities and Sustainable CAPE. The market reserves the right to immediately suspend or terminate VENDOR from the program if SC observes, or receives evidence of, failure to abide by any of the agreement. VENDOR may voluntarily cease participating in the SNAP program at any time, but must notify the market of such action. VENDOR may not use tokens to pay for a market booth.

**VENDOR Agreement:** (Vendor and all staff must be aware of and abide by this agreement. It is the vendor's responsibility to ensure their market staff is in compliance.)

- VENDOR agrees to accept only FARMERS MARKET TOKENS for that specific market, and will not accept any other market's tokens .
- VENDOR agrees to accept **FM SNAP/CREDIT/DEBIT TOKENS** for the purchase of **SNAP eligible foods ONLY**, including: bread products, produce, meat, fish, poultry, eggs, dairy products, seeds, and plants which produce food to eat. *No sales of food to be eaten on site or hot foods.*
- VENDOR agrees to accept **FM FRUIT & VEG TOKENS** for the purchase of **fruits & vegetables ONLY**. *Vendors who do not sell fruits and vegetables will not be reimbursed for these tokens.*
- VENDOR agrees that no U.S. currency will be returned to the customer as change if payment for product is solely by tokens.
- VENDOR agrees NOT to exchange any tokens for U.S. currency with any person except authorized FM staff.

*I, the undersigned VENDOR, agree to abide by Sustainable CAPE's Farmers' Market Token Rules and Regulations:*

\_\_\_\_\_  
VENDOR BUSINESS NAME (print)

\_\_\_\_\_  
Vendor Representative Signature, Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
MARKET NAME(s) (print)

\_\_\_\_\_  
FM Representative Signature, Title

\_\_\_\_\_  
Date